



New
Direction

THE EUROPEAN GREEN DEAL



Founded by Margaret Thatcher in 2009 as the intellectual hub of European Conservatism, New Direction has established academic networks across Europe and research partnerships throughout the world.

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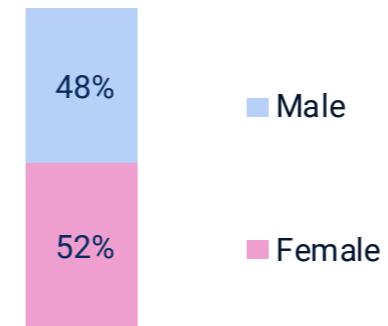
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METHODOLOGY

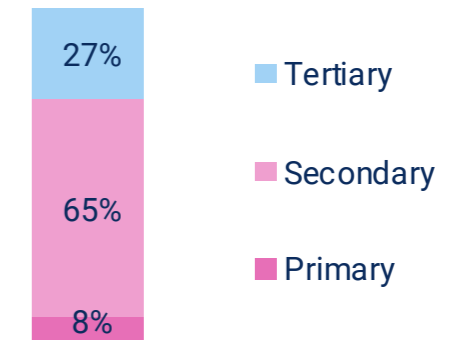
Method		CATI (computer assisted telephone interviews)
Sample size		1001
Fieldwork		March, 6-13th 2024
Target group		Representative sample of adult Poles

SAMPLE STRUCTURE

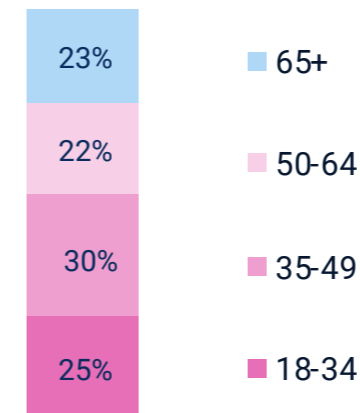
 **Gender**



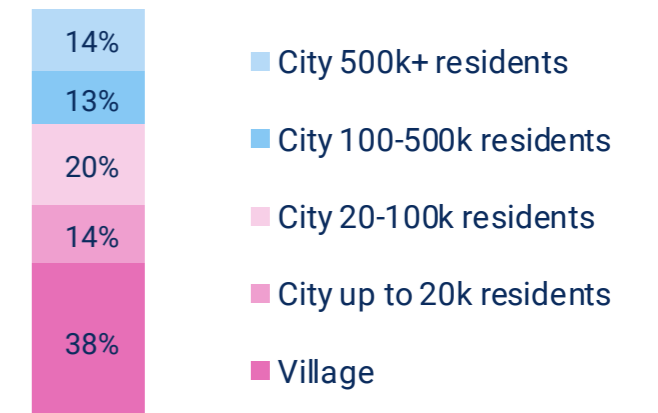
 **Education**



 **Age**



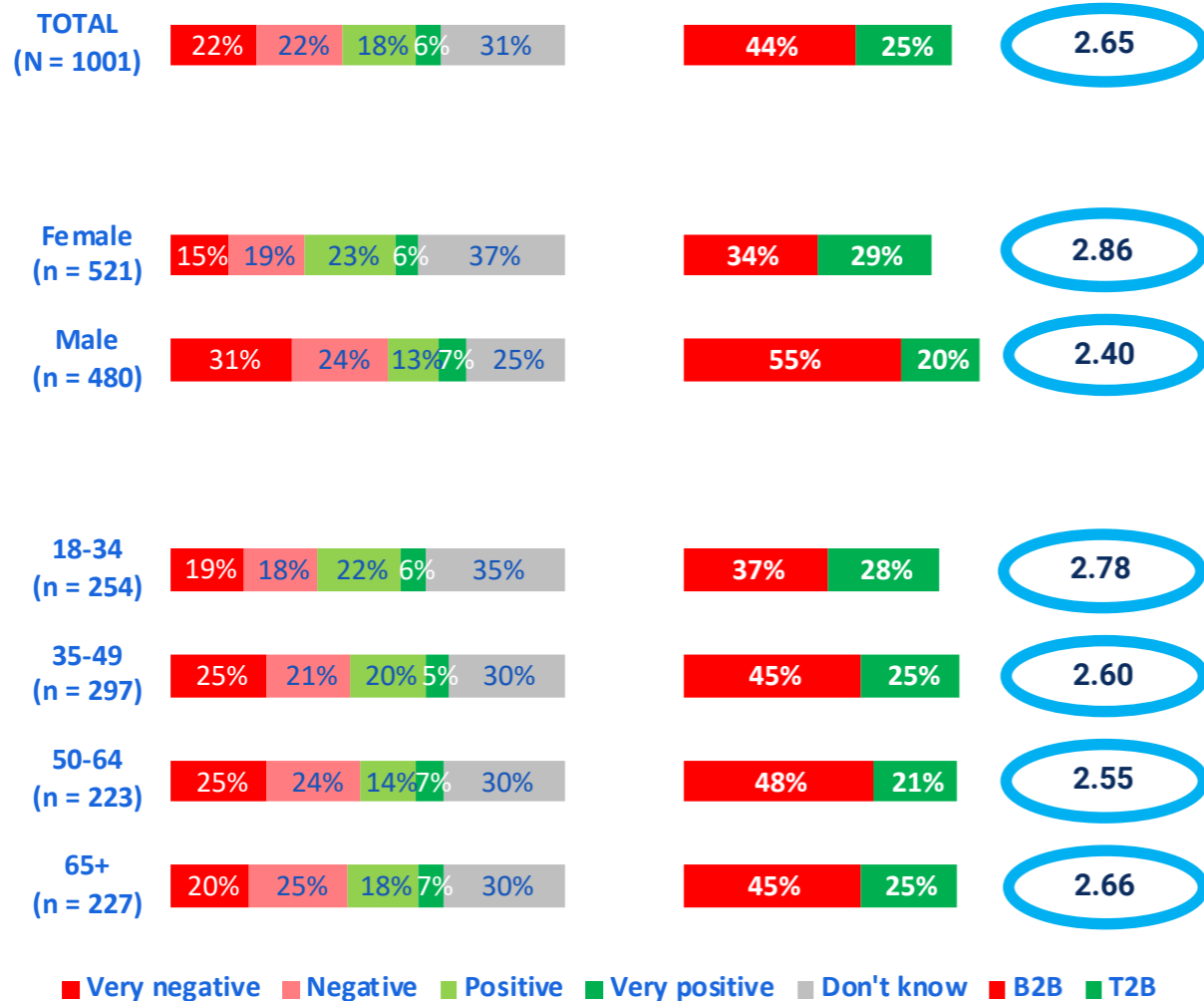
 **Residence size**



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IMPACT ON POLISH ECONOMY

- The majority of Poles are worried that Green Deal can impact Polish economy in a negative way (44%).
- However, many of them are undecided – up to even 35%.
- Compared to women, men were more likely to give precise answer and significantly more often indicated negative impact of Green Deal.
- The youngest respondents were visibly undecided, yet they tend to speak about Green Deal slightly more in favour than other age segments.



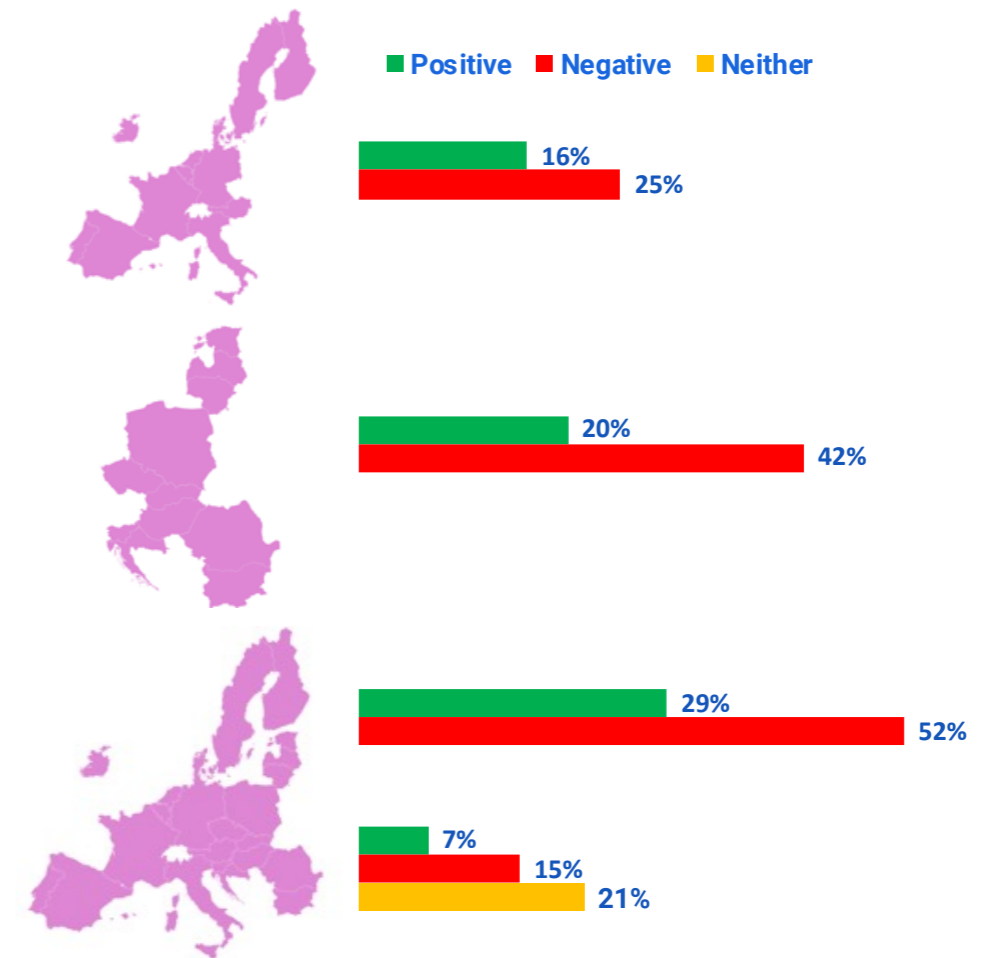
N = 1001 Scale 1-5

How do you assess the potential impact of the European Green Deal on the Polish economy?

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IMPACT ON REGIONS OF EUROPE

- In terms of perceived impact on regions' economies, majority of Poles believe that Green Deal will impact CEE industry more than Western Europe. No matter whether speaking about positive or negative impact, the share of answers is higher.
- Still, Poles are more afraid about CEE region than West (25% vs. 42%).
- A similar share of respondents think that Green Deal can impact Western (16%) or CE Europe (20%) positively.
- However, in general, more than half of interviewed people indicated that Green Deal will impact at least one of the regions negatively (52%), compared to 29% stating otherwise.
- When speaking about Europe in total, only 7% of Poles answered that Green Deal can influence both regions positively, while 15% are worried the impact will be negative for all regions.
- One out of five respondents stated that the impact will not be either good or bad.

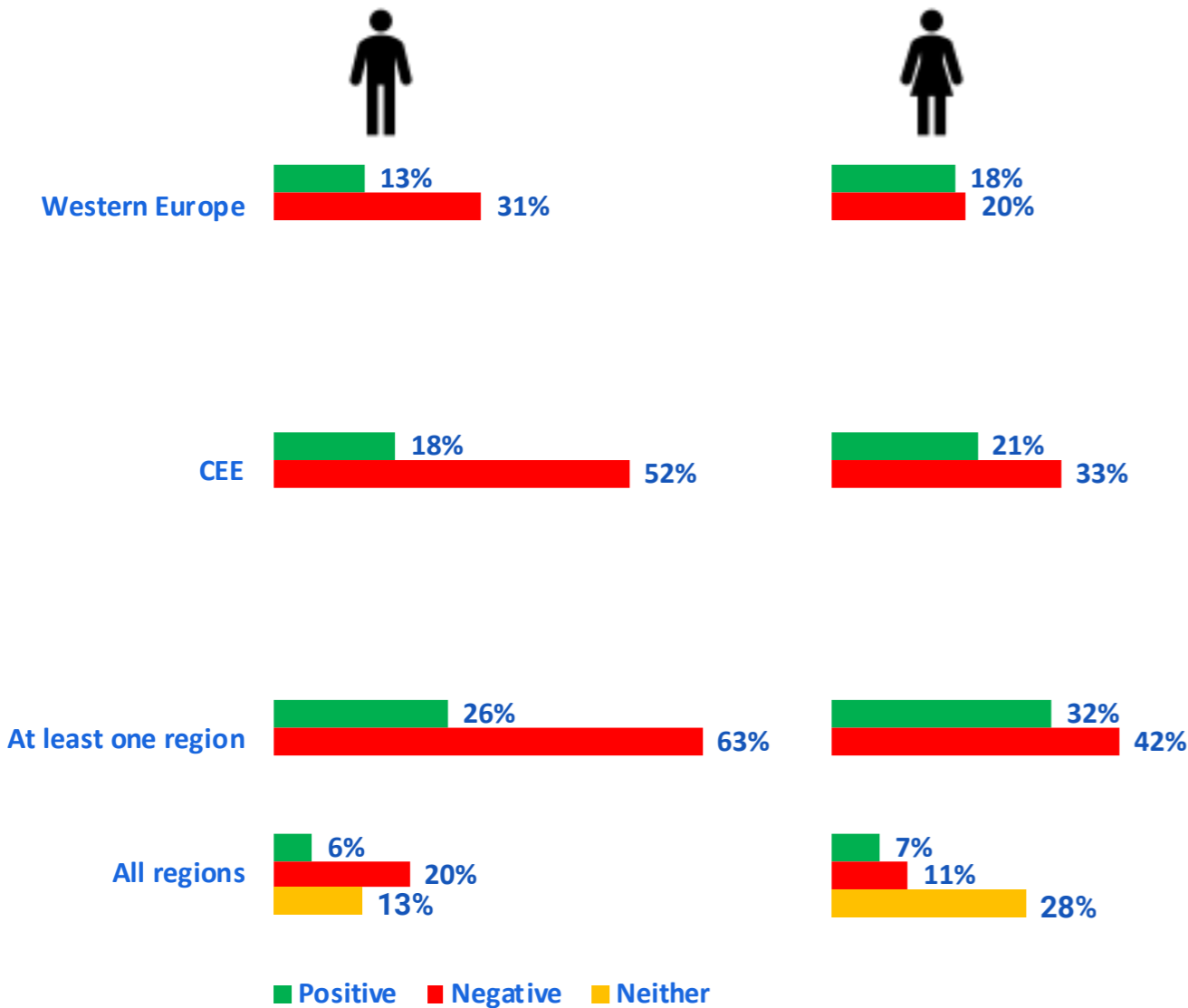


N = 1001 Multiple choice question

Will the EU legislative solutions known as the Green Deal bring benefits or losses to specific economies?

- Men (n = 460) notably more often indicate negative impact on Europe's regions than women (n = 541).
- Less of them are undecided.
- The results for negative impact vary even up to 21 pp. This is the case of at least one region answer (42% vs 63%).

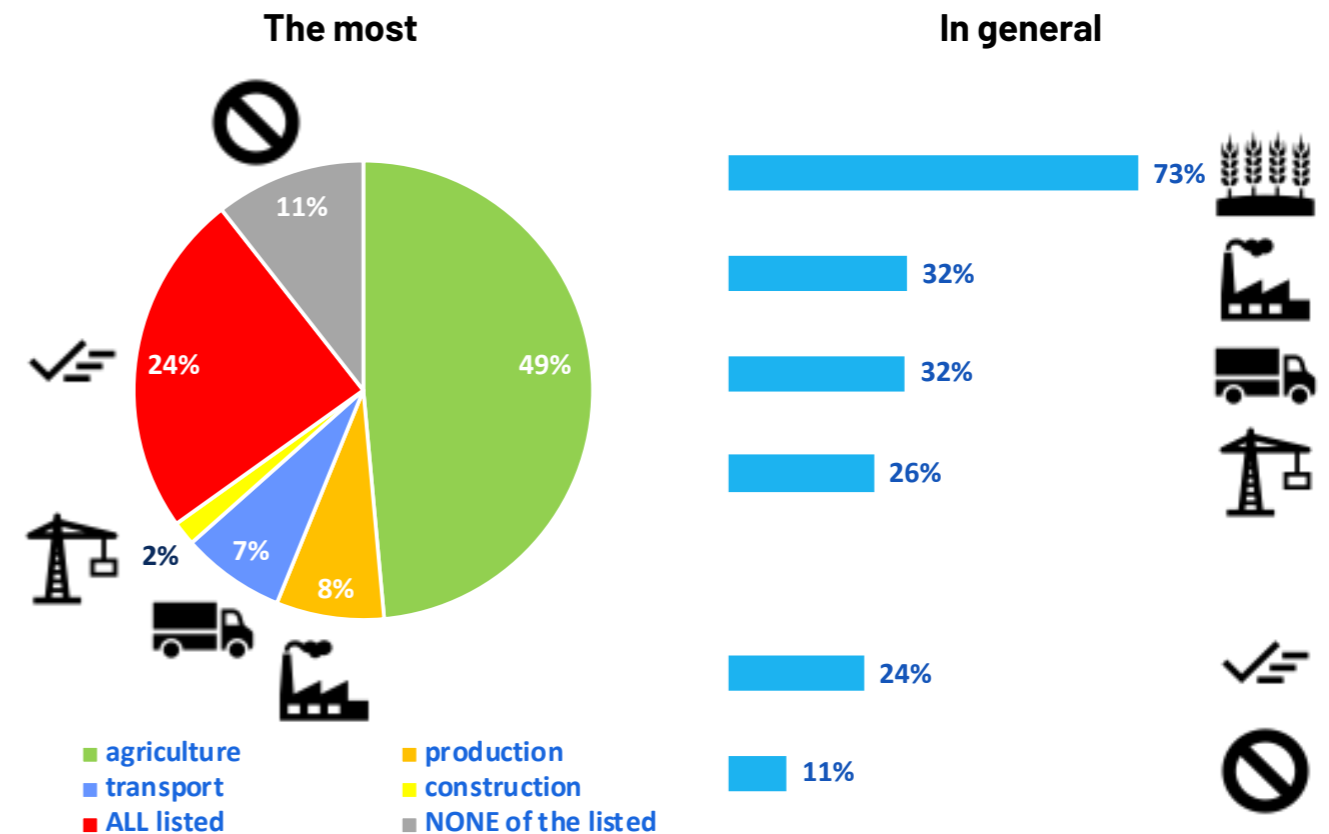
- Even though more undecided, women tend to believe about positive Green Deal consequences more often than men.
- Yet, nearly the same share of respondents think all regions will benefit from Green Deal.



N = 1001 Multiple choice question
Will the EU legislative solutions known as the Green Deal bring benefits or losses to specific economies?

IMPACT ON SECTORS OF THE EUROPEAN ECONOMY

- Majority of Poles agree that agriculture will be the economy's sector the most prone to losses. While 3 out of 4 respondents selected this industry as one of those which can suffer in general, almost half of interviewees indicated it as the most endangered by Green Deal.
- Construction is an industry which possibly may not experience no losses at all.
- Nevertheless, one out of four Poles believe that all of the selected sectors will be impacted negatively by Green Deal.
- Men and women share pretty the same answers as in the total sample.

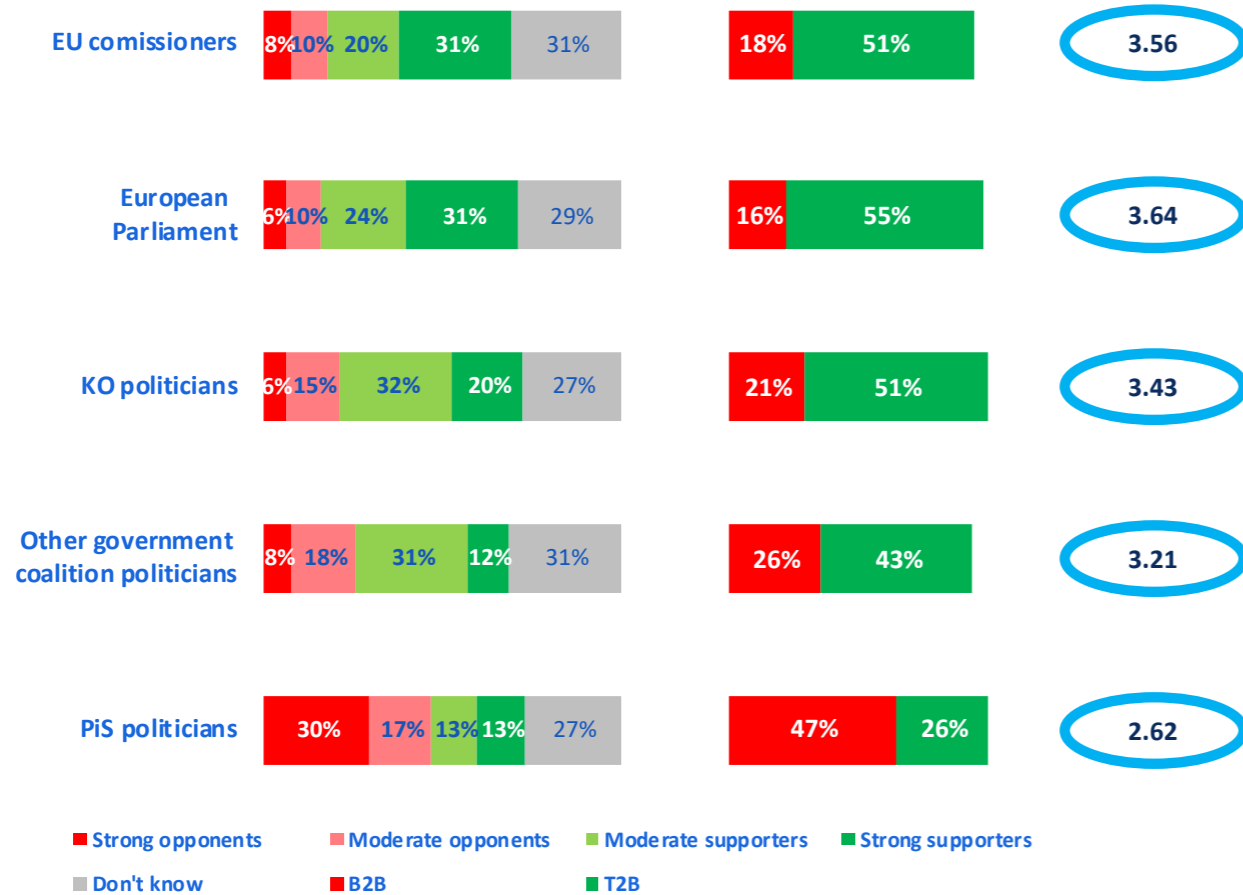


N = 1001
Which industries in the EU can lose due to Green Deal?

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SUPPORTERS AND OPPONENTS OF THE EUROPEAN GREEN DEAL

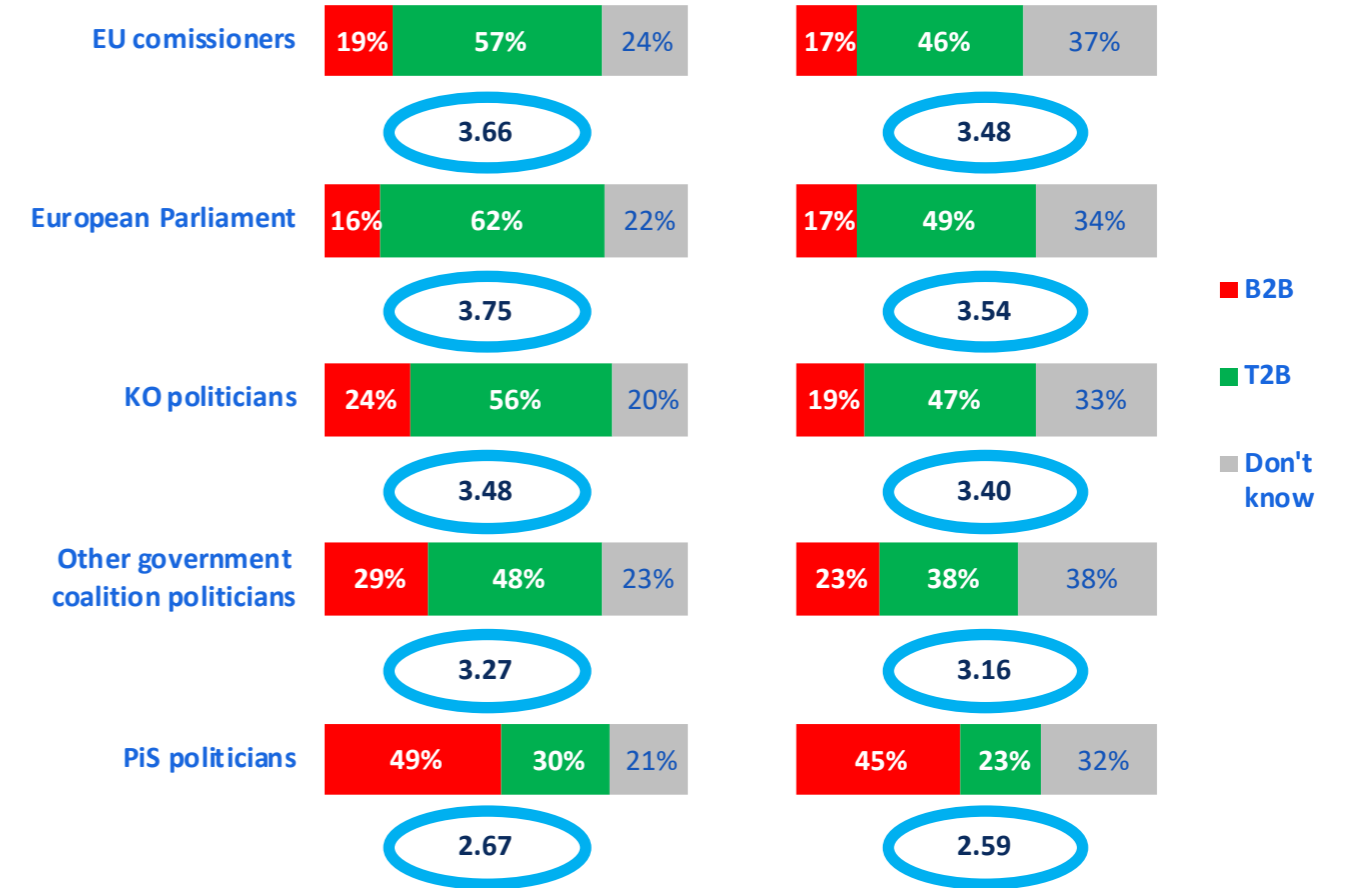
- The group which Poles believe is the most in favour of Green Deal is European Parliament itself (55%). EU commissioners share similar percentage (51%).
- Government politicians are among supporters but there is a significant difference between KO lawmakers (Koalicja Obywatelska – the key party in current PM Donald Tusk government) and other parties. While more than a half of KO supports Green Deal, other politicians are less likely to support these solutions.
- PiS politicians (Prawo i Sprawiedliwość – now in opposition, from 2015 to 2023 in government) are visibly perceived as opponents of Green Deal.
- It is worth noting that many of Poles are undecided – up to two thirds.



N = 1001 Scale 1-5

Which groups do you think supporters and opponents of the Green Deal fall in?

- Men are again less undecided than women.
- Compared to total, men are even more convinced that European Parliament supports Green Deal (62% vs. 55% T2B on total).
- Considering B2Bs share, women answered similarly to the whole sample. However they were more often unsure whether given institutions were supporting Green Deal (smaller T2Bs), what probably contributed to larger percentage of undecided answers.



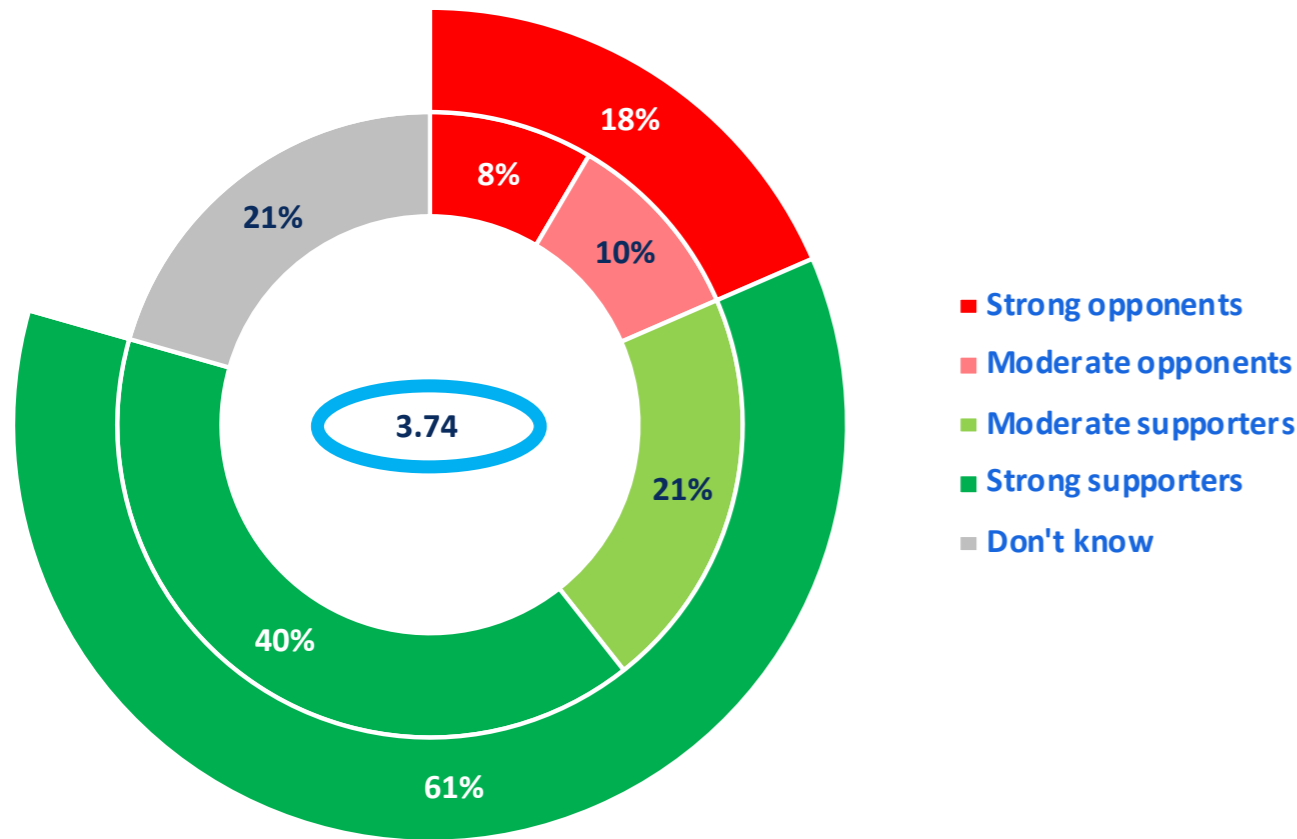
N = 1001 Scale 1-5

Which groups do you think supporters and opponents of the Green Deal fall in?

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FARMERS' PROTESTS

- Poles are rather supporters of farmers' protests – more than 60% of respondents declared it. Two out of five interviewees are strong supporters.
- At the same time, two out of five Poles are undecided.
- Men and women have similar results.



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SUMMARY

- In many aspects Polish people are unsure what to think about Green Deal and its consequences.
- The majority of Poles are worried that Green Deal can impact Polish economy in a negative way (44%).
- In terms of perceived impact on regions' economies, majority of Poles believe that Green Deal will impact CEE industry more than Western Europe. No matter whether speaking about positive or negative impact, the share of answers is higher.
- Still, Poles are more afraid about CEE region than West (42% vs. 25%).
- One out of five respondents stated that the impact will not be either good or bad for Europe in general.
- Majority of Poles agree that agriculture will be the economy's sector the most prone to losses. While 3 out of 4 respondents selected this industry as one of those which can suffer in general, almost half of interviewees indicated it as the most endangered by Green Deal.
- Nevertheless, one out of four Poles believe that all of the selected sectors will be impacted negatively by Green Deal.
- The group which Poles believe is the most in favour of Green Deal is European Parliament itself (55%). EU commissioners share similar percentage (51%).
- Poles are rather supporters of farmers' protests – more than 60% of respondents declared it.



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